

The Winning Spirit

The room goes to black. A steady heart beat begins slowly and builds in presence and speed.

A whisper of the words “Winning Spirit” accompanies a ghosting whisp of text “Winning Spirit”.

A cold blue image of a snow-covered Kentucky horse farm comes up on the beat and slowly fades. A cool image of ice crystals dripping off a fence comes up and slowly fades.

A light touch of orchestral strings start to move about the beating rhythm.

With the strings a warm spring bloom is seen in a cold snow-spotted grass field comes up and slowly fades. A barnyard cat and kittens play in the snow.

ANNC

Out of winter comes the spring. The world reborn and awaiting the next challenge... and a new champion.

The music starts to build moving toward spring.

A warm horse farm is seen in a wide shot or tracking shot of the overall layout. A whisper of the words “Winning Spirit” accompanies a ghosting whisp of text “Winning Spirit” across the shot.

The orchestration begins to develop the winning spirit.

Visually we develop the idea of the horse farm. Horses in stables. A wide shot of horse farm with a full moon in the sky. A whisper of the words “Winning Spirit” accompanies a ghosting whisp of text “Winning Spirit” across the shot.

The music builds to a stop.

Out of the dark we see a new foal, just getting to his feet. His mother turns to him with her muzzle.

The orchestra welcomes the newcomer and starts a lyrical telling of the horse’s proud story.

He takes a few steps. We see sunrise over the farm. Cut to green grass of spring and the young colts frolicking in the field. A whisper of the words “Winning Spirit” accompanies a ghosting whisp of text “Winning Spirit” across the shot.

ANNC

When do you know you're a winner?

The young horses are running like the wind.

ANNC

What does it take to become the champion?

Moving in slow motion. But one horse stands out. Runs far ahead of the others.

ANNC

And how do you separate yourself from the herd?

Smiles on the faces of the owners. The handlers start training him. Putting the colt through his paces. A whisper of the words "Winning Spirit" accompanies a ghosting whisp of text "Winning Spirit" across the shot.

The music has built to tell the story of a young colt with promise working hard and ready to test his strength.

Fade up on a shot of the horse racing track. Exciting views of the preparation for the race. Building the movement in the shots and the pace of the editing up to the horses going into the starting gate.

Inside our orchestral arrangement we hear the trumpet call to the races. Again we hear the heartbeat rhythm.

ANNC

Born of good stock, raised as a champion, and taught to win...
with the world watching, it all comes down to one moment...

Tight shots of the horses getting ready to run. Jumpy in the starting gate. People in the stands feel the tension as well.

Boom.

ANNC

And they're off!

The beauty of the running horses. Tight shots of the galloping hooves. A whisper of the words "Winning Spirit" accompanies a ghosting whisp of text "Winning Spirit" across the shot.

As the race continues, the music builds to a crescendo.

The horses are dueling. The jockeys are fighting to get ahead. The crowd watches with anticipation. They're coming around the home turn.

ANNC

And on the outside here comes Spirit.

A whisper of the words "Winning Spirit" accompanies a ghosting whisp of text "Winning Spirit" across the shot. Cut to the long shot of the horses running straight at us. Moving in slow motion. Our horse is running ahead. Tight shot of the pride and strength.

ANNC

At the wire it's....

Our horse is out front and finishes as the winner.

The music sustains a ringing note while the heartbeat rhythm cut through again.

ANNC

...(whispered) Winning Spirit.

People in the stands celebrate. A whisper of the words "Winning Spirit" accompanies a ghosting whisp of text "Winning Spirit" across the shot. We continue to see people's faces. The owners, the jockey, people in the Winner's Circle, the horse. Pull out to see horse in the Winner's Circle. A whisper of the words "Winning Spirit" accompanies a ghosting whisp of text "Winning Spirit" across the shot. The text holds on the screen and the image fades to a half mix of the horse galloping in slow motion.

And slowly fades to black.