

ICON & PHOTOS SCREEN ACTION VO REALITY TEXT

XXXXXXXXXX				
HOME 1				
INTRO GUY		XXXXXXXXXXXXXXXXXXXX		
An icon of a home is highlighted in the upper left corner of the screen.			Effect sound to transport us to another place.	
Ext.of nice All-American house. Dog in the yard		ANNC VO: Let's take a look at your day... in the near future using the mobile internet... starting at home.		
Med. shot of Alice, jump out to OTS with Guy entering kitchen.			ALICE (wife): "Good morning" cheerfully GUY (dad): "Good morning" with a smile but a bit of a groan	
Guy with a business look.		ANNC VO: You're Guy, a busy executive with a busy family.		
Fay and Danny at the table.			FAY (teen): Dad, can you get us tickets to the concert next weekend? DANNY (child): Mom, where's my shoes?	

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XXXXXXXXXX			XXXXXXXXXXXXXXXXXX	
HOME 2				
Wide shot Guy at the iFridge.	screen is the iFridge device screen. guy@provider@ifridge German stock ticker scrolling see the screen saver change to email in box. open URGENT. says something about plans might change. switches to daily schedule. then to TODO	ANNC VO: While the coffee percolates, with a thumb touch, you log on the iFridge and then your email Through the family homepage everyone can share their schedule.	GUY: Wonder how the German market is opening? What's Schlemmer worried about today? Hmmm.	Singular, personalized, secure, robust. Value added applications enhance subscriber retention.
Kids at the table. Guy in front of iFridge. Alice over his shoulder. Wide of Kitchen. Guy waving goodbye.	We see study and test under Fay. Dad adds Study with Fay. Game with Danny. Anniversary Gift.		FAY: I've got a big test tomorrow. GUY: Have you studied? I'll test you later. And what about you young man? DANNY: I don't have a test. GUY: Well then we'll work on your new video game. ALICE: Don't forget your parents anniversary is next week. GUY: Oh, yeah. I'll do some shopping... sometime.... GUY: Time to get going. FAMILY: "Good-bye" GUY: "Bye" DANNY: "Have a good day." the door closes.	The network can provide services which make life easier... no matter where you are or what you're doing.

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CAR				
			XXXXXXXXXXXXXXXXXXXXX	
Fay goes to iFridge. Guy out the door.		When Guy leaves home he takes his service subscription with him, everywhere he goes... and he can use it regardless what device he is using to connect to the internet.	Guy walks to the car, opens the door, gets in the car and starts it.	Simple to access and use.
Guy toward car. Alice checks iFridge. Guy in car. Car pulls out. An icon of a car is added to the screen and starts moving slowly.	guy@service@car	One device at his disposal is his cell phone.	MAN: Oh, man. this is going to be some kind of week.	Always there, everywhere. Independent of application or device.
Guy inside car. Puts on headset. Exterior car. Guy interior car.	Portal screen on auto PDA with stock scroll. Phone Connection Voicemail	Another is voicemail.	GUY: Phone Hans Schlemmer. HANS: Guten Tag. Das ist Hans Schlemmer. I am out. Leave a message. Beep. GUY: "Schlemmer, Dunston. Everything's lined up, awaiting your go ahead. Call me." GUY: Play office voicemail.	Potential to integrate with Interactive Voice Response technology One device - multiple access.

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		<p>But now, how does Guy gather the data they'll need while he's driving to work in his car.</p>	<p>VOICEMAIL: First call.</p> <p>WINSTON: Guy, we need the info on the deal to put the finishing touches on the presentation. Waitin' on you.</p>	<p>In my office, in my car, always there, everywhere.</p>
<p>Wide of traffic.</p> <p>More driving.</p> <p>Scenic drive-bys.</p>	<p>screen goes to Search, then LandMass. add London. 13, 456 Available add Easy Access. 3, 574 Available. add Restaurant. 805 Available. email sent.</p> <p>Berlin 780.5 to LA 820</p> <p>Stock scroll always going This time it's the London market.</p>	<p>Hmm, not too bad.</p> <p>Information from anywhere, right now.</p> <p>All done while you're driving to work.</p>	<p>OK, Search LandMass database - buildings available in London.... Search for easy access.... Search for Restaurant zoned. Send to Winston@present.com. Attach search. Send.</p> <p>GUY: Radio on. (it switches on to business news... in German) Not today. Change to BBC London news.</p> <p>What's the market doing?</p>	<p>Synergistic with Virtual Private Networks.</p> <p>New revenue sources through location based services.</p> <p>We are becoming a global village.</p>

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XXXXXXXXXX				
ENTERPRISE 1				
			XXXXXXXXXXXXXXXXXXXXX	
Guy has frustrated look. Station Icon becomes highlighted. Car pulls up next to pump. CU gas nozzle in car.	On the screen interface he gets a message from his car - FUEL LOW... SERVICE STATION AHEAD. Followed by the message - WELCOME TO PINE ST. SERVICE STATION. A HIGHBAND AREA. Owned and operated by Mike Jeske. GAS, DRINKS, SNACKS, 3G, GAMES, MUSIC.	Everything and everybody will be “smarter” with mobile communications ability. Including your car... Service stations could provide remote highband access to take care of highspeed downloads while you are away from your home or office.	GUY: Oh, don't tell me I'm out of gas. . Car door opens... gas pumps... door closes. Well, maybe I can get my shopping done.	Making life easier. Multi-mode access without multiple devices. User controls network responsiveness.
Guy looking at car screen.	Guy@service@pinestation Goes to Shopping Portal. Selects Gifts.		GUY: What do you get someone for their 44th Anniversary. Silver, Crystal, Flowers	Enables eCommerce/ eBusiness solutions

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ENTERPRISE 2				
Exterior of car and pumps.	Chooses music downloads. Purchases MP3. Downloading. chooses Local Events, Concerts...	With so many choices available, it will be easy to become distracted. But TODO is there to remind us of the original task at hand...	Some early eighties tune is on the radio. I love that song. I used to have that album, way back. Name song. Find album... Yeah, that's it. I'll take it. Charge accepted. Download. Boom. The song starts to play. GUY: Oh yeah I need to get Fay's concert tickets... Phone rings:	Uses the best available, most economical network connection. Secure connections and smart encryption protect against fraud. Value added applications enhance subscriber retention.
Guy on phone in car.	Phone Connection		GUY: Hello HANS: Guy. Hans. Change your plans, I need you over here now. It is time to close this deal. GUY: OK, On my way.	Easy to enforce QOS.
		On his way to London? He just left home for work...		
	Email		Send email to Winston@present.com. On my way to London. Make changes we discussed, send me revised presentation ASAP. Will view online.. Send.	Follow me, be able to reach me.
Car moves			Car takes off.	

ICON & PHOTOS SCREEN ACTION VO REALITY TEXT

XXXXXXX				
CAR to AIRPORT				
			XXXXXXXXXXXXXXXXXXXX	
Guy driving car. Car driving by. Guy on phone.	guy@service@car Travel agent web site Phone connection We see a list of available flights.	Driving to work and you get the word. "Need you in London" what are you going to do?	Book travel. To London. ASAP. Return Tuesday. Report results. Call home. ALICE: Hello. GUY: Hello. Today's the day. ALICE: You're going? GUY: I'm on my way to the airport right now. FAY: (In the background we hear) Don't forget the concert tickets. ALICE: Fay says don't forget the concert.. GUY: I heard her and tell her I won't. Here come my travel plans, I'll email you. Wish me luck. ALICE: Good luck Guy. GUY: kiss.	In my office, in my car, anywhere. Intelligent client/network technology enhances user experience. Use the best available, most economical network connction.
		All the convenience of a mobile phone with the tremendous power of the internet.		
Guy lookng at car screen.	Selected flights highlight		Book flight 4244. and 5722 for return on Tuesday.	eCommerce/ eBusiness solutions.

ICON & PHOTOS	SCREEN ACTION	VO	REALITY	TEXT
	NY Market Travel site shows total cost of flight.		Look at the way the market's moving. We're looking good. Accept charges.	Timely information enhances subscriber retention.
		In no time at all, your day is totally reassembled, and you are in complete control.		
Guy in car driving by.	Stock window pops up with a Buy recommendation.		GUY: Hmmm. You're right that stock looks good. Buy \$1500.	Secure connections and smart encryption protect against fraud.
Car driving near the airport.		Gathering information, purchasing goods, talking to friends and family, booking travel, making money How else can the mobile internet help you?		Delivery of applications and services occur in a simple way.
Car approaches the Airport icon.	Airport information page		Now what gate is that flight leaving from?	Making life easier.

ICON & PHOTOS SCREEN ACTION VO REALITY TEXT

XXXXXXXX				
PLANE 2				
			XXXXXXXXXXXXXXXXXXXX	
Guy more serious, on plane.	email being typed on screen		GUY: I think we need something to grab attention right at the start. I need to see these changes before the plane lands. Send.	
	Screen still asking about movie rental or maybe changes to promo London.	Always on means you can always reach them... and they can always reach you.		Follow me, be able to reach me.
Guy with a smile. Guy playing games.	Instant Message from son You should be high over the Atlantic about now... How about some SeaWolf?		GUY: What does Danny want? A challenge. Ah HA. Play Games. OK. Bring it on.	At my home, on the plane, everywhere.
	start video game			
		I don't know if father and son video games will replace "playing catch" in our collective memory. But it will be possible.	Sounds of video game and Dad's gamesmanship.	Making life easier.
	Visual fades		Game sound fades down and jet noise rises to show time taking place.	

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XXXXXXXX				
PLANE 3				
			XXXXXXXXXXXXXXXXXXXX	
Guy on phone on plane.	Phone connection		GUY: We're about an hour from landing and then I'm another hour to you. HANS: Gut. I will see you soon.	In my office, on the plane, always there, everywhere.
Guy looking at seat screen.	Gets Instant message from office The final presentation is up, tested and ready.		GUY: All right now, let me get those concert tickets for FAY... in just a minute.	Be able to reach me, always.
			Go to Presentation. Forward urgent messages only. Play.	
	video begins in window			
			Now that's more like it.	
Plane in the air.			Sound of jet interior	

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XXXXXXXXXX				
AIRPORT				
			XXXXXXXXXXXXXXXXXXXX	
Plane at other airport icon. Guy in crowd at airport.	guy@service@pda PDA screen switches from Airplane.net to British Telecom. Beware, this may be an insecure connection... with an ad for transportation to the city.	It's always disorienting coming into a new city, not knowing where you're going.	Sound of people in London airport	Always there, everywhere. Respect and defend privacy.
Guy closeup at airport. Wide shot guy lost in crowd.	PDA giving general information about London Airport.		GUY: Rental cars? OK. Rental cars are down this corridor, downstairs and then to the left. Excuse me... Man this place is packed... pardon me.	
Guy with astonished look. Guy in front of airport shops. Guy scans.	Welcome to our shop serving the Royal Family since 1642 and on the net since 1996. Item name and picture. Then Name, Address, info		Hmm... Look at these quaint little British shops. The Tobacconist, Irish linen, French perfume.. That's it! That's the perfect gift for Mom and Dad.. And they're online. Lemme scan it in. Order. (auto-fill all customer	Potential for location based revenut. eCommerce/ eBusiness solutions. Secure against fraud.

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Guy walking through crowd.	window opens.		information)(sound of walking away) It's a gift.Send to - Grant and Mary Dunston - (auto-fill 1443 Llevelor Creek Rd. Eastern Falls, PA)Anniversary gift - Gift Wrap - Enclose card - Congratulations on your 44 year union. From the fruits of your partnership. Guy, Alice, Fay, and Danny. Charge accepted.	Applications written once run anywhere.
		Who knew he'd end up shopping in London?		
Guy with big smile. Wide shot leaving airport looking for bus. Bus coming. Guy with a smile.	Anniversary Gift is checked completed on TODO. Screen shows he is dealing with Dominion Rentals and that he has a Mercedes reserved.	Now it's time to get back to the business at hand.	GUY: Great, they're gonna love it. Which rental car? Hmmm. Dominion, ... now where's that bus coming from?	Making life easier.

ICON & PHOTOS SCREEN ACTION VO REALITY TEXT

XXXXXXXXXX				
RENTAL CAR 1				
			XXXXXXXXXXXXXXXXXXXXX	
<p>Icon of car moving between airport and building.</p> <p>Wide shot of car parking. Guy in car.</p> <p>Car drives out of airport.</p>	<p>guy@service@rentalcar Built-in car PDA accepts SmartCard.</p>		<p>Car door shuts. Card goes in slot.</p> <p>CONCIERGE (male British voice): Welcome to British Telecom. GUY: Well, thank you. Car starts. GUY: Can I have a female concierge? CONCIERGE (female British voice): Certainly.</p>	<p>Simple to connect to.</p> <p>Local connection through service provider</p> <p>Making life easier.</p>
<p>Guy driving.</p>	<p>Email window opens with confirmation that the presentation is up and working.</p>		<p>GUY: Check email.</p>	<p>In my office, in a rental car, always there, everywhere.</p>

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XXXXXXX			XXXXXXXXXXXXXXXXXXXX	
RENTAL CAR 2				
			I'll tell you one thing if it goes well , we're gonna need to celebrate tonight.	
		And how do you celebrate when you're out of town?		
Car driving by. Guy on phone in car.	London Entertainment Guide with push message to AirClub members suggesting a nice Restaurant/Lounge, asking if you'd like to make a reservation. It connects directly to the restaurant. As the Maitre'D writes the reservation it is reflected back on Guys system and put into ToDo.	Good communication links interested parties.	Check Entertainment Guide... Ooh, an offer... and a good suggestion... Sure, Make a reservation. MAITRE'D: Red Carriage Inn. Good afternoon Mr. Dunston. How may we help you? GUY: I'd like to make a reservation for this evening... uh, probably six of us. MAITRE'D: What time sir? GUY: Oh... 8:30. And we'll want to make it special... we're celebrating. MAITRE'D: We will do everything to accomodate you sir. Thank you. GUY: Thank you.	Opportunity for revenue generation. Value added for subscriber retention. Making life easier.
Car at building.	Car announces you have arrived.		CONCIERGE: You have arrived at Chateau Rives. Parking is around the corner and to the right.	Making life easier
		And now you need a reason to celebrate.		

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CorporateMagic - SH

ICON & PHOTOS	SCREEN ACTION	VO	REALITY	TEXT
Guy in car.	Stock ticker is on screen.		GUY: Man, look at that stock go. This is starting to have the look of a great day.	Always there, everywhere.

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XXXXXXXX				
PARTY				
			XXXXXXXXXXXXXXXXXXXX	
<p>Icon of restaurant.</p> <p>Quiet dinner party. Guy walking away with partners in the background.</p>		<p>Well, we all know Guy made the deal...</p> <p>It's the happy ending we all expected.</p>	<p>Party noise.</p> <p>PARTY 1: Congratulations.</p> <p>PARTY 2: Congratulations Guy.</p> <p>GUY: I'll be back in a couple of minutes.</p>	
<p>Guy in phone booth wide.</p> <p>Guy on phone.</p>	<p>guy@service@publicphone Screen comes to life as card is inserted.</p>	<p>But for Guy, it's more important that no matter where he is...</p> <p>and no matter what he's doing..</p> <p>He can stay in touch with the people he loves.</p>	<p>Door shuts and noise is gone. Card input.</p> <p>CONCIERGE: Welcome to British Telecom.</p> <p>GUY: Phone home.</p> <p>ALICE: Hello. GUY: Hi, It's me. We did it.. Made the deal. ALICE: So quick? GUY: Yep. Smooth as silk. It's a good fit. It's gonna be a lot of travelling ALICE: Well, you're always a pushbutton away. GUY: That's right, a pushbutton away. FAY: (In the background) Did Daddy get the tickets? GUY: Tell Fay Daddy got the</p>	<p>Easy to connect.</p> <p>Singular, personalized, secure, robust.</p> <p>Making life better.</p> <p>Follow me, reach me.</p> <p>In my home, in my car, in my office, at the airport, anywhere around the world.</p>

Nortel Networks - ipMobility - script2.0
CorporateMagic - SH

ICON & PHOTOS	SCREEN ACTION	VO	REALITY	TEXT
	TODO - Study with Fay		tickets. Better yet, put her on the phone, we've got some studying to do...	

ICON & PHOTOS SCREEN ACTION VO REALITY TEXT

XXXXXXXX				
OUTRO				
			XXXXXXXXXXXXXXXXXXXX	
		<p>Wherever you go, you can always be in touch with everything you need. Not just voicemail, not just email. Everything.</p> <p>Voice, data, media. Everywhere. All the time.</p>		
		<p>What do you want the internet to be?</p>		
		<p>Nortel Networks can make it happen today.</p> <p>To learn more about how the mobile internet can be anything you want it to be please contact a Nortel Networks representative to set up a discovery session.</p>		<p>Opportunity for new revenue generation.</p>